

VIRTUAL ARKANSAS STRATEGIC PLAN

WHY DO WE EXIST?

To provide affordable and equitable educational access and opportunities for Arkansas students, teachers, and schools.



VISION

Leveraging local, national, and global partnerships to advance student and educator success through innovative technologies and services.

PRIORITY

1

COMMUNICATION

PRIORITY

2

STRATEGIC PARTNERSHIPS

PRIORITY

3

QUALITY

PRIORITY

4

BRAND AWARENESS

PRIORITY

5

INNOVATION

Our mission is to equip, engage, and empower Arkansas schools, students, and teachers by providing equitable access to superior online education.

MISSION

CORE VALUES

INNOVATION

TEAMWORK

QUALITY

RELATIONSHIPS

INTEGRITY

STRATEGIC ANCHORS

1 EVERY STUDENT 2 TRUSTED LEADERSHIP 3 INNOVATIVE SOLUTIONS